



Your 7-Step Pre-Launch Checklist to Launch a Mobile App

- 1. Define Your Objectives & Conduct User Research
- 2. Design the User Experience (UX)
- 3. Design the User Interface
- 4. Set a Launch Date and Promote It
- 5. Test Everything Multiple Times
- 6. Use the Pre-Launch Checklist
- 7. Launch, Monitor, and Learn